WELCOME
TO THE

NORTHERN MICHIGAN CHAMBER ALLIANCE

MOVING NORTHERN MICHIGAN FORWARD

NORTHERN MICHIGAN POLICY CONFERENCE

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EVENT THEORY

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NORTHERN MICHIGAN CHAMBER ALLIANCE

The Northern Michigan Chamber Alliance is a coalition of 16 chambers and economic development organizations from across northern Michigan. The Alliance partnership works from the premise that many legislative issues impact the U.P. and northern Lower Peninsula in similar ways. Our coalition exists to advocate for rural northern Michigan and move forward rural-centric business policy. Focus is given to supporting the success of existing northern Michigan businesses, developing and attracting a talented workforce in northern Michigan, and maximizing the competitiveness of the rural northern Michigan business environment. The Alliance includes nine Partners, one Supporting Partner, seven Associate Partners, and over 7,000 member businesses from across northern Michigan.

Elevating & Advancing Local Business

ALLIANCE MEMBER ORGANIZATIONS

PARTNERS

Alpena Area Chamber of Commerce

Benzie Area Chamber of Commerce

Cadillac Area Chamber of Commerce

Charlevoix Area Chamber of Commerce

Gaylord Area Chamber of Commerce

Lake Superior Community Partnership

Manistee Area Chamber of Commerce

The Petoskey Chamber of Commerce

Traverse Connect

ASSOCIATE PARTNERS

Boyne Area Chamber of Commerce

Cheboygan Area Chamber of Commerce

East Jordan Chamber of Commerce

Elk Rapids Chamber of Commerce

Harbor Springs Chamber of Commerce

Leelanau Peninsula Chamber of Commerce

Sault Area Chamber of Commerce

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www.nmchamberalliance.com

2022
NORTHERN MICHIGAN POLICY CONFERENCE

The Northern Michigan Policy Conference is a regional economic development conference led by the Northern Michigan Chamber Alliance. The Alliance is a coalition of 16 chambers and economic development organizations and over 7,000 member businesses from all across northern Michigan. The partnership exists to advocate for rural northern Michigan and move forward rural-centric business policy.

Now in its fourth year as a policy conference after serving as the Alliance's annual agenda-setting meeting for years, the Northern Michigan Policy Conference is designed to leverage diverse strategies to enhance the northern Michigan region's standing as a world-class place for business, residents, visitors, and students of all ages. This year's policy conference will be a collaborative, business-driven experience delivering actionable goals to energize and provide vision. Conference content will focus on the Alliance's four policy areas in the context of economic recovery. Speakers will address chronic issues surrounding business development, talent, housing, and childcare and discuss innovative approaches.

SCHEDULE

11:15 AM	Registration Opens
12:00 - 12:30 PM	Opening Remarks • Sarah Van Horn, Northern Michigan Chamber Alliance • Doug DeYoung, Consumers Energy • Governor Gretchen Whitmer • U.S. Senator Gary Peters
12:30 - 12:45 PM	Q & A
12:45 - 12:55 PM	Intermission
12:55 - 1:00 PM	A Virtual Message from U.S. Senator Debbie Stabenow
1:00 - 1:10 PM	Alliance Presentation
1:10 - 2:10 PM	Northern Caucus: Current affairs and what to expect in 2022
2:15 - 3:15 PM	Building Opportunity: New Policy Solutions for Michigan’s Future
3:20 - 3:55 PM	Keynote Address with Q&A
3:55 - 4:00 PM	Closing Remarks
4:00 - 6:00 PM	Directors' Reception hosted by Traverse Connect

OPENING REMARKS

Governor Gretchen Whitmer

U.S. Senator Gary Peters

Sarah Van Horn

Chair, Northern Michigan Chamber Alliance
President, Charlevoix Area Chamber of Commerce

Doug DeYoung

Public Affairs Area Manager
Consumers Energy

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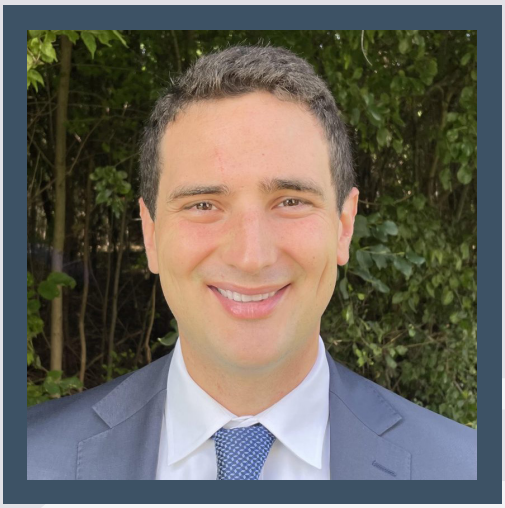
NORTHERN MICHIGAN CHAMBER ALLIANCE LEGISLATIVE UPDATE



Henry Wolf

Director of Government Relations
Northern Michigan Chamber Alliance
Traverse Connect

A VIRTUAL MESSAGE FROM U.S. SENATOR DEBBIE STABENOW

U.S. Senator Debbie Stabenow

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NORTHERN CAUCUS: CURRENT AFFAIRS AND WHAT TO EXPECT IN 2022

Legislators opine on the key issues of 2021 and what to expect in 2022.

MODERATOR

State Representative Jack O'Malley

PANELISTS

State Senator
Wayne Schmidt

State Senator
Jim Stamas

State Senator
Curt VanderWall

State Representative
Sue Allor

State Representative
John Roth

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BUILDING OPPORTUNITY: NEW POLICY SOLUTIONS FOR MICHIGAN'S FUTURE

Experts from the construction industry and state department leaders discuss new and innovative ways to address the housing and talent crisis in Michigan.

MODERATOR

State Representative John N. Damoose

PANELISTS

Dawn Crandall
Executive Vice President for Government Relations
Home Builders Association of Michigan

Tim Gould
Regional Director of Field Advocacy
National Association of Manufacturers

Gary Heidel
Regional Acting Director
Michigan State Housing Development Authority

Quentin Messer
Director
Michigan Economic Development Corporation

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KEYNOTE ADDRESS WITH Q&A

Gabe Rodriguez-Garriga

Vice President
Business Leaders for Michigan

JOIN US FOR THE DIRECTORS' RECEPTION

Immediately following the Northern Michigan Policy Conference
4:00 - 6:00 PM in the Pre-Function Hall.

Hosted by Traverse Connect

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